

# PHIL NUZZI

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## SUMMARY

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Hi I'm Phil, a Digital Designer. I've worked with Branding Design, Logo Design, Web and Mobile Design. I'm talented in production design and responsive web design with an eye for UI/UX design. Also, poised and dedicated with a strong adherence to learning about the newest trends in print and web design. I'm professional, dedicated and knowledgeable.

## SKILLS

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- Graphic Design
- Photoshop
- Illustrator
- InDesign
- UI/UX Design
- Figma
- Website Design
- Image manipulation
- Email Development
- Production Layouts
- HTML
- CSS
- Javascript
- Layout Design
- Adobe Creative Suite
- Image Editing
- Digital Design
- Responsive design

## EXPERIENCE

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### **VISUAL COMMUNICATIONS INC.**

PRODUCTION DESIGNER : 2022-2023

Experience with designing graphics for large scale prints for tradeshow booths. Also, handled large print formats for print vinyl with the design and production of vinyl based materials.

While I was there

I worked with Adobe Photoshop and Adobe Illustrator to layout and design graphics for large prints for tradeshow booths. I would drive the process of getting designs ready for print and production. Also, I was also a part of vinyl production including weeding, masking and applying vinyl designs to custom materials for tradeshows.

### Applications and Skills required

- Adobe Photoshop
- Adobe Illustrator
- Large Format Printing
- Weeding
- Masking

## **GOT SHADE ONLINE**

GRAPHIC DESIGNER : 2020

Implemented the design and production of vehicle wraps, magnets, stickers, and other vinyl based materials.

While I was there

Working with Adobe Photoshop and Illustrator, I was responsible for creating custom designs for vehicles and other materials for installation. I would also work with large format printers (Roland) and handling color production so each print would match specific Roland Printer colors. I would also work with die-cutting machines to cut vinyl to spec based on the design. Finally, I would weed and mask the vinyl to be ready for installation.

### Applications and Skills required

- Adobe Photoshop
- Adobe Illustrator
- Large Format Printing
- Weeding
- Masking

## **INTUITSOLUTIONS**

FRONT END DEVELOPER : 2018 - 2019

Translated client's technical/design requirements into production code serving \$100,000 in sales a quarter. I would work on both web design and front end development.

While I was there

I was responsible for web design and front end development of client sites. We worked with the BigCommerce platform to service eCommerce clients where I would use HTML, CSS, and Javascript to code their websites. Using Figma I did web design, UI and UX design for IntuitSolution's clients. The clients, the lead designer, and I would use Invision to handle changes to the design the client specified.

### Applications and Skills required

- Adobe Creative Suite
- HTML, CSS, JS
- Figma
- Web Design
- BigCommerce
- Invision

## **LINCOLN FINANCIAL**

EMAIL DEVELOPER : 2018

Designed/Implemented cross-browser compliant financial email templates for internal/external use reaching over 10k emails a day using Adobe CC, HTML, CSS

While I was there

The daily routine would be to check the project management board to see what emails had to be done for the day. We would then have a meeting talking about the tasks for what needed to be done immediately and for upcoming future marketing plans. Then I would go design and/or code emails to be sent out to clients or partners of Lincoln Financial.

### Applications and Skills required

- Adobe Creative Suite
- HTML, CSS
- Email Design
- Email Development

## **MARLIN BUSINESS SERVICES CORP.**

WEB AND EMAIL MARKETING SPECIALIST : 2014

Handling Web and Email Marketing through all digital aspects. Web, Print and Mobile. Also, web management with hand coding HTML and CSS websites and emails.

While I was there

I was the lead to design and code all email marketing material and landing pages. Marlin would go through the process of finding marketing leads then they would pass it to me so I could create the email marketing advertisement with connecting landing pages.

### Applications and Skills required

- Adobe Creative Suite
- Marketo marketing software
- Email Design
- Responsive Web Design
- Bootstrap
- Created landing pages that linked to Marketo

## **TIFFIN MATS**

DESIGNER : 2012 – 2013

Lead designer responsible for the creation of graphic marketing material targeted to web, print, and communication. Also responsible for the creation of graphics, lettering, and painting of athletic mats.

While I was there

While working at Tiffin Mats I would do production design work for their in-house creative department. I would work on many types of design from print, web, mobile, image manipulation, and screen-printing. Many of my days consisted of designing emails for the following week while also producing web images for use on Tiffin's website and creating graphics for their athletic mats.

Applications and Skills required

- Adobe Creative Suite
- Branding
- Image Manipulation
- Email Design
- Web Design

**MSBC DESIGN**

DESIGNER : 2013 – 2014

Designer responsible for web design UI/UX, and graphics material for the fabrication of websites.

While I was there

My friend and I created a side company while I was at Tiffin Mats. I was the lead designer and creator of content for web sites. I designed responsive websites with an eye for the clients needs. From the start I would build up the site with wireframes and move on to content. Creating a web design that the developer could use to build the site all the while catching the clients requirements.

Applications and Skills required

- Adobe Creative Suite
- Wireframing
- UI, UX
- Sublime Text
- Responsive Web Design

**GLOBIAL.COM**

DESIGNER : 2010 - 2011

Created the globial.com website from scratch to a full site UI, UX, and design.

While I was there

Global was startup that had big goals in mind. They recruited me to create a web presence for them. I designed their website from the ground up starting with wireframes and moving on to graphics and branding. While I enjoyed my time at Global they relocated to California where I could not follow and have now changed names to Tradove.com.

Applications and Skills required

- Adobe Creative Suite
- Wireframing
- UI, UX
- Branding
- Image Manipulation

## **EDUCATION**

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### **BS, COMPUTER SCIENCE**

WILMINGTON UNIVERSITY, 2023 – Did Not Graduate

Went to Wilmington University to finalize my Bachelors in Computer Science. Due to life getting in the way, I stepped aside from furthering my schooling to concentrate completely on what I have knowledge of. I will continue developing my coding skills on my own while I pursue other endeavors.

### **CERTIFICATE, FRONT-END DEVELOPMENT**

HUSSIAN COLLEGE, 2018

Hussian's Front-End Development bootcamp was designed from the ground up to train people to become the next wave of developers in the Philadelphia area. The bootcamp was designed to teach the cutting edge techniques of Front-End Development. I learned the basics through advanced HTML5, CSS3, Bootstrap, Javascript, and JQuery.

### **BS, INFORMATION TECHNOLOGY : .NET WEB DEVELOPMENT**

AMERICAN PUBLIC UNIVERSITY, 2016 – 2017 – Did Not Graduate

American Public University Web Development curriculum was designed to teach back-end techniques using Microsoft's .NET language. While I was there I learned about databases, networking, HTML, CSS, and MVC web development using Microsoft technology.

### **AS, WEB DEVELOPMENT**

DELAWARE TECHNICAL COMMUNITY COLLEGE, 2016

Del Tech Community College's curriculum taught the basics of Web Development. They gave me a grounded knowledge of who, what, when, where, why, and how to use Web Development. I learned about databases, networking principles, HTML, CSS, and Mobile Development.

### **AFA, GRAPHIC DESIGN**

DELAWARE COLLEGE OF ART AND DESIGN, 2009

Delaware College of Art and Design (DCAD) gave me a robust education on art principles and Graphic Design. I learned Art History, Visual Communication, Fine Art, and Graphic Design. I majored in Graphic Design and learned production design techniques using Adobe Creative Suite

including image manipulation with Photoshop, logo creation with Illustrator, and page layout with InDesign.